

Memorandum of Understanding for Shared Professional Services

Statement of Agreement: CESA 10 and Educational Services and Staff Development Association of Central Kansas (ESSDACK), have agreed to the following:

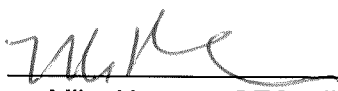
Summary of Agreement:

1. CESA 10 roles, responsibilities, and rights

- Host a website on which speakers will be promoted.
- Obtain permission from speakers to promote them on Best Keynote.
- Provide speaker information to ESSDACK.
- Pay a \$100 finder's fee to ESSDACK for services delivered for all work referred from ESSDACK or the Best Keynote site.
- Notify ESSDACK of work booked from ESSDACK/Best Keynote referrals.
 - On the WISENotes website, we will ask visitors to send an email to WISENotes@cesa10.org if they are interested in booking a speaker. Upon receipt of the email, if it pertains to a speaker from the Best Keynote pool, CESA 10 will forward that onto ESSDACK and both parties will keep track of the referral using a shared Google spreadsheet that has auto-notifications enabled to keep both sides aware.
- Will not recruit speakers from ESSDACK/Best Keynote's pool of speakers.
- Acknowledges that all speakers must identify either Best Keynote or WISENotes as their primary pool.
- CESA 10 and ESSDACK will meet virtually in December and June to determine compensations due each other.

2. ESSDACK roles, responsibilities, and rights

- Host a website on which speakers will be promoted.
- Obtain permission from speakers to promote them on WISENotes.
- Provide speaker information to CESA 10.
- Pay a \$100 finder's fee to CESA 10 for services delivered for all work referred from CESA 10 or WISENotes site.
- Notify CESA 10 of work booked from CESA 10/WISENotes Referrals.
 - On the Best Keynote website, we will ask visitors to send an email to BrendaD@essdack.org if they are interested in booking a speaker. Upon receipt of the email, if it pertains to a speaker from the WISENote, ESSDACK will forward that onto CESA 10 and both parties will keep track of the referral using a shared Google spreadsheet that has auto-notifications enabled to keep both sides aware.
- Will not recruit speakers from CESA 10/WISENotes pool of speakers.
- Acknowledges that all speakers must identify either Best Keynote or WISENotes as their primary pool.
- CESA 10 and ESSDACK will meet virtually in December and June to determine compensations due each other.



Mike Haynes, CESA #10

6/24/17

Date

Kevin Honeycutt

Date

Dr. Mike Cook, ESSDACK

Date